

Newsletter Ad

The Builders Exchange of Kentucky's e-newsletter is sent to nearly 4,000 contacts in the construction industry.

Four ads are available per issue on this monthly publication. These ads will be listed on the right-hand side of the newsletter (as pictured)

Rates: \$75 per month with a minimum 6 month commitment required. A 20% discount is available of with a 12 month commitment.

Builders Exchange of Kentucky Newsletter May 6, 2014



Celebrating 87 Years of Continued Service

Kentuckiana Construction Headlines

[Southwestern Indiana theater](#) receives \$4 million grant for renovations (WTHR.com)

US WorldMeds receives permission to build [52,800 sq. ft. headquarters in Louisville](#) (Business First)



US WorldMeds HQ Rendering Courtesy | Potter & Associates Architects PLLC via Business First

[\\$15.5 million renovation of Pimlico Apartments](#) in Lexington set to be finished in 2016 (Herald-Leader)

Sazerac Co. distilling to invest more than [\\$70 million in Buffalo Trace, Glenmore, and Barton 1792 distilleries](#) (The Lane Report)

[Paducah School of Art and Design](#) for West Kentucky Community & Technical College closer to construction (WKMS.org)

[\\$38 million in road projects](#) related to UofL's Belknap Campus approved (Business First)

Construction growth tied to [growth in private projects](#) (Business First)

Louisville Paving changes name to [Louisville Paving and Construction Co.](#) (Business First)

Construction is the [deadliest job in Kentucky](#) (Yahoo.com)



GARRETT-STOTZ COMPANY
INSURANCE, EMPLOYEE BENEFITS & BONDS
1601 Alliant Ave
Louisville KY 40299
Phone 502-415-7000
Fax 502-415-7001

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[Builders Exchange Serves Breakfast](#)

[First Aid / CPR / AED / Bloodborne Pathogen Safety Course](#)

[Free Online Planroom Training](#)

Plan Ahead!

CALENDAR						
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Visit our [Calendar of Events](#) for information on all upcoming events at your Builders Exchange!

Your Ad Here

Keeping Safety in Focus

Construction Report Page Ads

These ads are located at the bottom of all project information and report pages on the Builders Exchange Online Planroom (pictured below). An average of 1,000 unique visitors login to the online planroom daily, visiting an average of three to five pages during each visit.

Rate: \$200 per month with a 6 month commitment required.

Construction Reports Menu

[Get Acrobat Reader](#) [Get IPIN Viewing System Pro](#)

My Desktop
My Projects

New Projects	Search for Projects
Current Projects Out for Bid	Current Projects Without Plans
Apparent Low Bidders/Contract Awards	Archived Projects
Projects in Pre-Bid Stage	Projects on Hold
CSI MasterFormat (tm) Code	Statistical Research Center

Mills Supply Co., Inc.
1100 S. 3th Street
Louisville, KY 40203
(888) 200-0252 Toll Free
(502) 561-0700 Phone
(502) 561-0180 Fax

QUANTUM ENTERPRISES INC.
CONSTRUCTION SERVICE COMPANY
Demolition Services, Dumpster and Port-a-pot rentals (502) 981-0551

R.L. CRAIG COMPANY, INC.
*Industry Leading HVAC
Equipment & Solutions*
502 244 1600 - phone
502-245-1462 - fax

Call today to discuss the discounted employee benefits that are available to Builders Exchange member firms. This program provides small employers with access to large employer pricing.
Scott Snowden 502-339-7980, scott@snowdenbenefits.com
HEALTH · DISABILITY · LIFE · DENTAL · WELLNESS

Fire Alarm Systems
Nursecall Systems
Security Cameras
Access Control
Intrusion Detection
Intercom & Paging
Professional Sound
Audio Visual Systems
Data/Voice & Fiber Optic

Low Voltage Systems Integrators
502-363-8633

Your
Ad
Here

Louisville Plan Room
2300 Meadow Drive
[[Map/Driving Directions](#)]
Louisville, KY 40218

Lexington Plan Room
1035 Strader Drive, Suite 100
[[Map/Driving Directions](#)]
Lexington, KY 40505

Cincinnati Plan Room
4350 Glendale-Milford Road, Suite 120
[[Map/Driving Directions](#)]
Cincinnati, OH 45242

Member Login Page Ads

All members logging into the Builders Exchange Online Planroom will view this *premium* ad space which is located just to the left of the Login Form (pictured below). An average of just over 1,000 unique visitors view this page daily. A maximum of 5 ads can rotate randomly on this premium ad space.

Rate: \$300 per month with a 6 month commitment required. A 20% discount is available a 12 month commitment.



BUILDERS EXCHANGE

TOP 50 GLAZERS
GLASS MAGAZINE
2012 & 2013

KOCH
CORPORATION | EST. 1936

WINDOWS, CURTAINWALL AND DOOR SPECIALISTS FOR OVER 75 YEARS.



**Glazing Specialists
Windows, Curtainwalls
& Doors
Security & Blast
High Level Bonding
In House Drafting &
Engineering Services
Louisville Based
Local & National Scope**

1131 Logan Street | Louisville KY | 40204 | 502-636-3571
KOCHCORPORATION.COM

This is an ad

Login Form

User Name:

Password:

Save Password

[Forgot Password](#)

NOTE: By logging onto this site, you expressly agree to all terms and conditions stated in the [User's Agreement](#).



Best viewed with Internet Explorer 6 or higher. The construction reporting service REQUIRES Internet Explorer 5.5 SP2 or higher.

[Download Internet Explorer now!](#)

Louisville Plan Room
2300 Meadow Drive
[\[Map/Driving Directions \]](#)
Louisville, KY 40218
P: (502) 459-9800
F: (502) 459-9803
Monday thru Friday - 8 AM to 5 PM

Lexington Plan Room
1035 Strader Drive, Suite 100
[\[Map/Driving Directions \]](#)
Lexington, KY 40505
P: (859) 288-0011
F: (859) 288-0095
Monday thru Friday - 8 AM to 5 PM

Cincinnati Plan Room
4350 Glendale-Milford Road, Suite 120
[\[Map/Driving Directions \]](#)
Cincinnati, OH 45242
P: (513) 769-4800
F: (513) 769-7888
Monday thru Friday - 8 AM to 4:30 PM

Home Page Slider Ad

This *premium* advertising space available in the center top of the Builders Exchange of Kentucky website (pictured below) home page garners an average of 800-900 viewers daily. Only one space is available.

Rates: \$400 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.

The image shows a screenshot of the Builders Exchange of Kentucky website. At the top left is the logo for Builders Exchange, which includes a circular emblem with a city skyline and the text "BUILDERS EXCHANGE SERVING YOU SINCE 1927". To the right of the logo, it says "SEARCH OVER 178 CONSTRUCTION PROJECTS" and "2,106,523 Project documents currently online". Further right are two buttons: "LOGIN" in an orange box and "FREE TRIAL" in a blue box. Below these is a navigation menu with links: "PRODUCTS & SERVICES", "MEMBER BENEFITS", "ABOUT US", "CONTACT US", "CALENDAR", "NEWS & UPDATES", and "CLASSIFIEDS".

The main content area features a large slider advertisement. The left side of the slider has a dark background with the text "YOUR AD HERE!" in yellow, followed by "Purchase this premium ad space and reach thousands of industry contacts every week for as little as \$320 a month!" and a "READ MORE" link. The right side of the slider has a light blue background with the text "Construction Company Inc" in red, "555 Construction Drive" in red, "Anywheresville, KY" in red, "502-555-9056" in red, and "www.construction.usa" in red. Below this, it says "Contact John Oliva at 502-459-9800 or at joliva@bxkentucky.com for more details" in blue. There are also left and right arrow icons.

At the bottom of the slider, there is a "FEATURED PROJECT" section. It has an orange background on the left with the text "FEATURED PROJECT" in white. To the right, on a blue background, it says "New Passage Mound Way Elementary School - FCPS" in yellow, "Due: 2/11/2015" in white, and "Est: \$15,000,000" in white.

Home Page Top Banner Ad

This advertising space is available in the mid-center of the Builders Exchange of Kentucky website directly beneath the featured project (pictured below). This home page garners an average of 800-900 viewers daily. Three spaces are available. Each ad will rotate randomly.

Rates: \$200 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.

The screenshot shows the top navigation bar with links: PRODUCTS & SERVICES, MEMBER BENEFITS, ABOUT US, CONTACT US, CALENDAR, NEWS & UPDATES, CLASSIFIEDS.

The main content area features a large orange and brown banner for the "BUILDERS EXCHANGE ANNUAL MEMBERS GALA". The text reads: "Join us on March 12th as we celebrate 88 years of continuous service to the commercial construction industry." Below this is a "READ MORE" link.

To the right of the gala banner is an oil painting titled "FULL CHARGE" by Jeaneen Barnhart, depicting three figures in a dynamic, expressive style. Below the painting is the caption: "Original oil painting FULL CHARGE by Jeaneen Barnhart".

Below the gala banner is a blue banner for a "FEATURED PROJECT": "New Passage Mound Way Elementary School - FCPS". It includes the details: "Due: 2/11/2015" and "Est: \$15,000,000".

At the bottom of the page is a light blue banner with the text: "Your ad here!" in large, bold, orange letters. To the right of this text is a smaller box containing the text: "Premium advertising space! Thousands of industry contact views every week! Contact John Oliva at joliva@bxkentucky.com or at 502-459-9800 for details".

Bottom Banner Ad

This advertising space available in the bottom center of the Builders Exchange of Kentucky website beneath the Calendar, News & Updates, and Classifieds (pictured below). This home page garners an average of 800-900 viewers daily. Three spaces are available. Each ad will rotate randomly.

Rates: \$150 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.

CALENDAR	NEWS & UPDATES	AVAILABLE POSITIONS
<p>2/13/2015 5th Annual Builders Exchange Chili Cook-off</p> <p>2/20/2015 Online Planroom (IPIN) Training - Louisville Planroom</p> <p>2/23/2015 OSHA Training - Overview of the Kentucky OSH Program</p> <p>2/23/2015 OSHA Training - Welding</p> <p>2/24/2015 OSHA Training - Injury and Illness Recordkeeping</p> <p>more</p>	<p>5th Annual Builders Exchange Chili Cook-off 1/27/2015 Enter your chili in the 5th Annual Builders Exchange of Kentucky Chili Cook-Off on February 13th, 2015!</p> <p>Scholarship Applications Due January 20th 1/19/2015 The deadline is Tuesday, January 20, 2015 for all scholarship submissions.</p> <p>2015 R.S. Means Books Available for Purchase 1/19/2015 The newest R.S. Means books are available for purchase through Builders Exchange at a savings of 20%</p> <p>more</p>	<p>Estimator/Project Manager - Schnell Contractors 2/9/2015 Schnell Contractors is in search of a permanent, full-time Estimator / Project Manager with construction experience and the ability to provide accurate estimating takeoffs.</p> <p>Estimator/Project Manager - Jenkins-Essex Construction 1/30/2015 Jenkins-Essex Construction, Inc. is seeking an Estimator/Project Manager for its Elizabethtown, Kentucky office.</p> <p>Administrator/Bookkeeper 1/30/2015 Family owned and operated construction company, since 1966, needing office administrator/bookkeeper.</p> <p>more</p>

Your ad here!

Premium advertising space!
Thousands of industry contact views every week!
Contact John Oliva at joliva@bxkentucky.com or at 502-459-9800 for details

Builders Exchange Web Advertising Pricing

Ad Space	Monthly Price	3-month Commitment	6-month commitment	12-month commitment
Newsletter	N/A	N/A	\$75 per month*	\$60 per month
Construction Report Page	N/A	N/A	\$200 per month*	\$200 per month
Member Login Page	N/A	N/A	\$300 per month*	\$240 per month
Home Page Slider	\$400	\$360 per month	\$340 per month	\$320 per month
Home Page Top Banner	\$200	\$180 per month	\$170 per month	\$160 per month
Home Page Bottom Banner	\$150	\$135 per month	\$127.50 per month	\$120 per month

***Required minimum**