Newsletter Ad

The Builders Exchange of Kentucky's e-newsletter is sent to nearly 4,000 contacts in the construction industry.

Four ads are available per issue on this monthly publication. These ads will be listed on the right-hand side of the newsletter (as pictured)

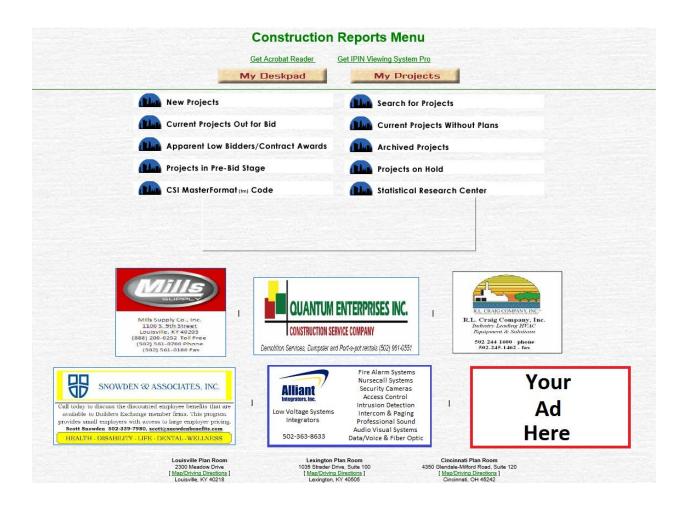
Rates: \$75 per month with a minimum 6 month commitment required. A 20% discount is available of with a 12 month commitment.



Construction Report Page Ads

These ads are located at the bottom of all project information and report pages on the Builders Exchange Online Planroom (pictured below). An average of 1,000 unique visitors login to the online planroom daily, visiting an average of three to five pages during each visit.

Rate: \$200 per month with a 6 month commitment required.



Member Login Page Ads

All members logging into the Builders Exchange Online Planroom will view this *premium* ad space which is located just to the left of the Login Form (pictured below). An average of just over 1,000 unique visitors view this page daily. A maximum of 5 ads can rotate randomly on this premium ad space.

Rate: \$300 per month with a 6 month commitment required. A 20% discount is available a 12 month commitment.









Best viewed with Internet Explorer 6 or higher. The construction reporting service REQUIRES Internet Explorer 5.5 SP2 or higher.

Download Internet Explorer now!

Louisville Plan Room
2300 Meadow Drive

[Map/Driving Directions]
Louisville, KY 40218
P: (502) 459-9800
F: (502) 459-9803
Monday thru Friday - 8 AM to 5 PM

Lexington Plan Room 1035 Strader Drive, Suite 100 [Map/Driving Directions] Lexington, KY 40505 P: (859) 288-0011 F: (859) 288-0095 Monday thru Friday - 8 AM to 5 PM Cincinnati Plan Room
4350 Glendale-Millord Road, Suite 120
[Map/Driving Directions]
Cincinnati, OH 45242
P: (613) 769-4800
F: (513) 769-7888
Monday thru Friday - 8 AM to 4:30 PM

Home Page Slider Ad

This *premium* advertising space available in the center top of the Builders Exchange of Kentucky website (pictured below) home page garners an average of 800-900 viewers daily. Only one space is available.

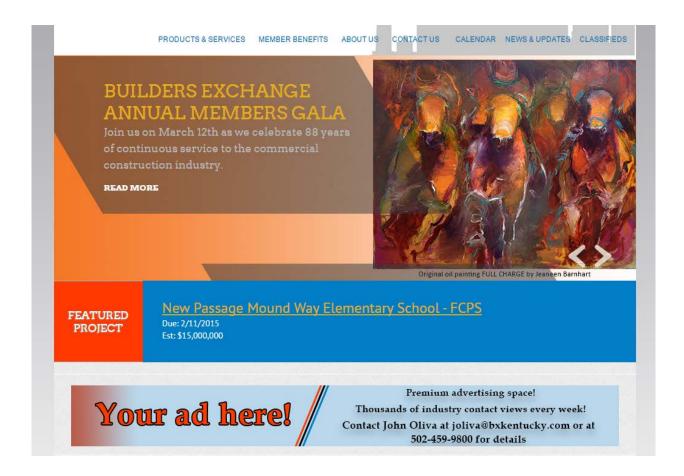
Rates: \$400 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.



Home Page Top Banner Ad

This advertising space is available in the mid-center of the Builders Exchange of Kentucky website directly beneath the featured project (pictured below). This home page garners an average of 800-900 viewers daily. Three spaces are available. Each ad will rotate randomly.

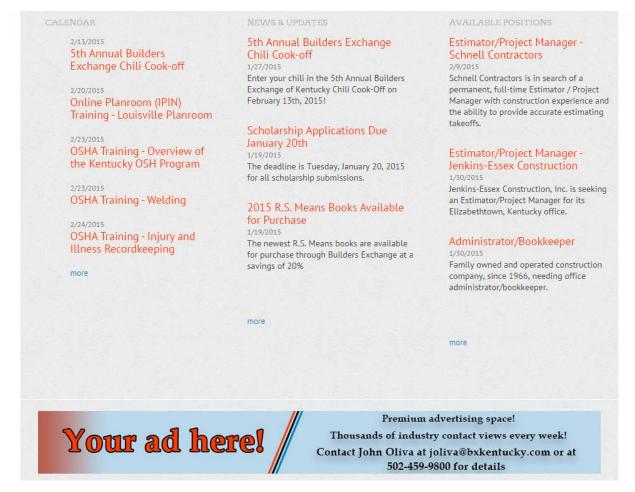
Rates: \$200 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.



Bottom Banner Ad

This advertising space available in the bottom center of the Builders Exchange of Kentucky website beneath the Calendar, News & Updates, and Classifieds (pictured below). This home page garners an average of 800-900 viewers daily. Three spaces are available. Each ad will rotate randomly.

Rates: \$150 per month. A 10% discount is available with a 3 month commitment, a 15% discount available with a 6 month commitment, and a 20% discount is available with a 12 month commitment.



Builders Exchange Web Advertising Pricing

Ad Space	Monthly Price	3-month Commitment	6-month commitment	12-month commitment
Newsletter	N/A	N/A	\$75 per month*	\$60 per month
Construction Report Page	N/A	N/A	\$200 per month*	\$200 per month
Member Login Page	N/A	N/A	\$300 per month*	\$240 per month
Home Page Slider	\$400	\$360 per month	\$340 per month	\$320 per month
Home Page Top Banner	\$200	\$180 per month	\$170 per month	\$160 per month
Home Page Bottom Banner	\$150	\$135 per month	\$127.50 per month	\$120 per month

*Required minimum